

Appendix E

Audit Commission Data		
Category	PI Description	2005 / 06
Employment	Proportion of unemployed males claiming job seekers allowance who have been out of work for more than one year	8.5%
	Proportion of unemployed females claiming job seekers allowance who have been out of work for more than one year	5.8%
Earnings and Skills	Median annual earnings for full-timers	19,470
	Median annual earnings for full-time males	20,984
	Median annual earnings for full-time females	16,416
Economic Vitality	Gross Value Added (GVA) per head of local population	£10788
	The number of VAT registrations in the area per 10,000 working age population	29
	The number of deregistrations in the area per 10,000 working age population	26
Tourism	Day visitors per annum (per 10,000 population)	41
	Bed nights per annum (per 10,000 population)	9.80

Workforce Development	<ul style="list-style-type: none"> The percentage of employees and self-employed that have received job related training in the last 13 weeks 	31.1
Inward Investment	<ul style="list-style-type: none"> Total number of inward investment enquiries, per 10,000 economically active population 	7.19
	<ul style="list-style-type: none"> Total number of inward investments made in the area (per 10,000 economically active population) that have occurred as a result of the promotion and support activities of the authority 	0.59
	<ul style="list-style-type: none"> Jobs created (per 10,000 economically active population) to which the authority's promotional and support activity has made a significant contribution 	15.89
	<ul style="list-style-type: none"> The percentage of business customers using the inward investment services expressing satisfaction with the services and support provided 	100%

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